

TREND PROGRAMME 2024.2


HALFAR
Best of Bags.



HALFAR® 2024.2

MAY WE INTRODUCE: ORGANISATIONAL TALENTS TO GO.

Have you ever heard of 'mental load'? That's what we call it today when always-thinking-about-something becomes a challenge.

As a HALFAR® customer, you can forget about this complicated term right away and make it easy for yourself: at least as far as daily stuff packing.

Especially our felt novelties are real organisational talents, that keep every little thing well organised.

Despite all the planning, our new backpacks also make room for spontaneity.

As roller-backpack, they offer the extra centimetres of space needed for a hobby or last-minute purchase.

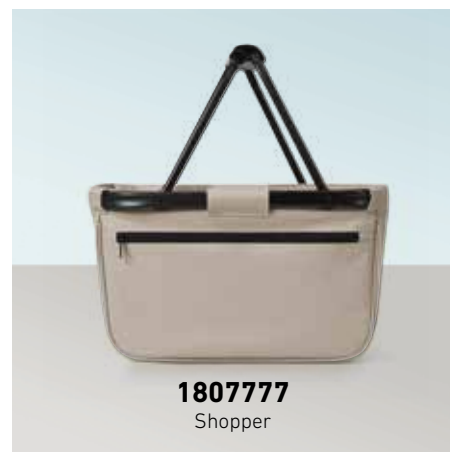
And smart look with many functions, they are HALFAR® innovations anyway. Just have a look yourself. Enjoy!

URBAN & ACTIVE

FLEX

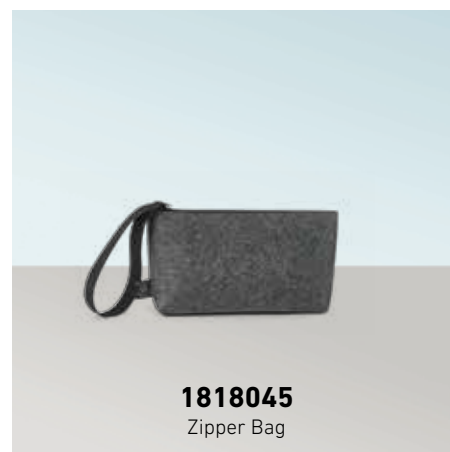
04 METRO

10 BLACKBASKET 16

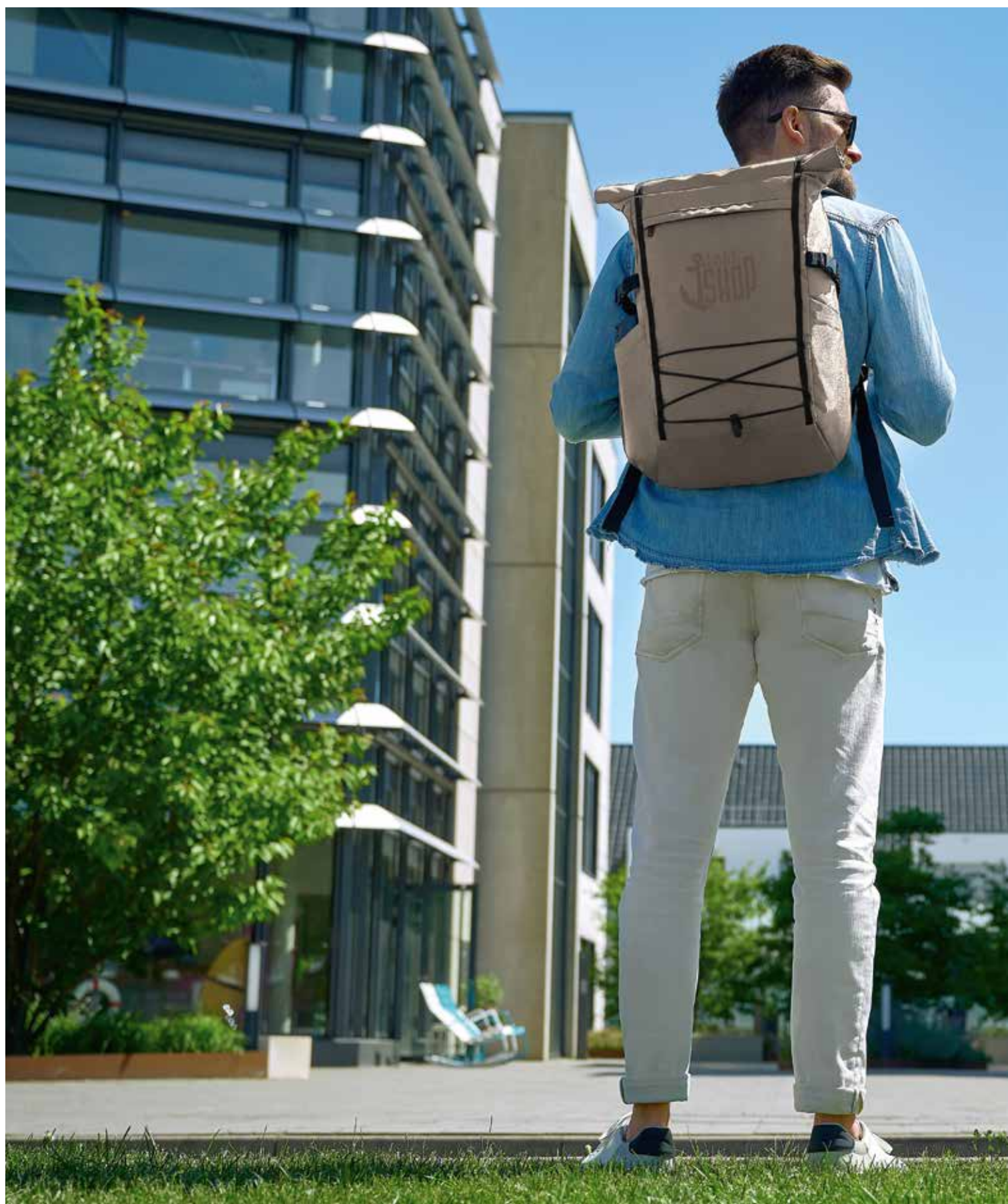


FLEXIBLE WORKING

PROFESSIONAL 22 MODERNCLASSIC 28 MODERNCLASSIC 34



FLEX





HALFAR

Best of Bags.



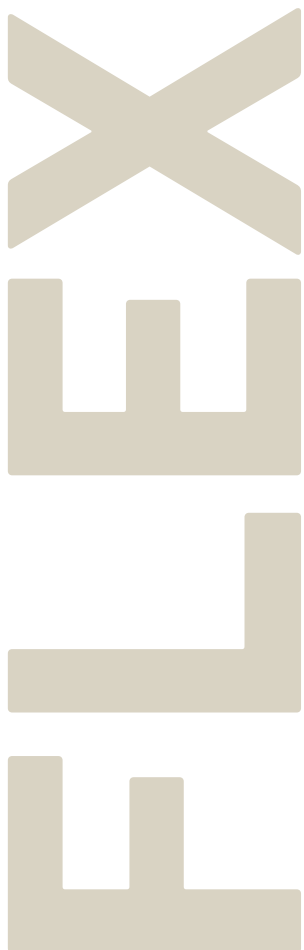


anthracite (10)

1818048

NOTEBOOK- BACKPACK

Big, bigger, great: the roll-top can be folded in or simply use the entire length if you have more luggage. For the daily ride to the office the laptop goes in the rear-accessible compartment, newspaper and water bottle in the side pockets and the rain jacket in the elasticated-System always ready to hand. With all this, the FLEX flatters with its silky shine, sustainable recycled material, comfortable velour lining in the laptop compartment and straightforward design.





HIGHLIGHTS

// EXPAND VOLUME BY
ROLLER CLOSURE

// NOTEBOOK COMPARTMENT
WITH EXTRA ZIP ON THE
BACK

// VERSATILE LOOP TAPE

// PRACTICAL COMPARTMENTS
AND STORAGE OPTIONS

Available colours:



black (1)



navy (3)



anthracite (10)



beige (198)



green grey (644)



1818048 FLEX

Notebook Backpack

versatile backpack with innovative volume expansion; rPET upper material; spacious main compartment with zip; flat slip-in pocket inside; large zipped front pocket; functional loop strap with elasticated cord; two side slip-in pockets for drink bottles, for example; fixing straps; separately accessible notebook compartment with velour lining on the back; padded carrying system; concealed zipped pocket on the back; padded base; handles on the back also for use as a fastening loop for trolley bars; carrying handle

Material: rPET 600d

Size (cm): W 29 x H 48/64 x D 12

Packing (pcs): 10

Decoration area (cm, silkscreen print): on front pocket W 15 x H 12

Decoration possibilities: silkscreen print, embroidery, transfer print, digitally printed label, metal emblem, present box (2)

Watch the product video here:



Separate notebook compartment with velour lining



Comfortably padded back and carrying system



Hidden pocket for smartphone, keys, etc.



Volume expansion to 22L



METRO





HALFAR

Best of Bags.



METRO



navy (3)

1819202

BACKPACK

You have a backpack in your hand dozens of times a day. It's nice when it feels as good as this one.

The METRO is a hand flatterer and a feast for the eyes.

The first is thanks to its soft material. The second is its fashionable choice of colours and casual design.

This includes, for example, a wrap-around fastener with a stylish metal buckle that allows two different lengths. This means the METRO is happy to make extra space if you need to stow more.



HIGHLIGHTS

// FEELS PARTICULARLY
SOFT TO THE TOUCH

// SMART URBAN DESIGN

// WITH PRACTICAL
HANDLES

// FASHIONABLE METAL
BUCKLE

METRO

Available colours:



black (1)



navy (3)



green (55)



1819202 **METRO**

Backpack

attractive leisure backpack with roll-up closure, premium metal buckle and sewn handles; volume expansion; main compartment with padded equipment compartment; large zipped front pocket; two side slip-in pockets; large zipped side compartment on the back; well-padded carrying system

Material: Polyester 600d
Size (cm): W 27 x H 37/49 x D 15
Packing (pcs): 20
Decoration area (cm, silkscreen print): on front pocket W 17 x H 16
Decoration possibilities: silkscreen print, embroidery, transfer print, digitally printed label, metal emblem, present box (1)

Watch the product video here:





BLACKBASK



ET



HALFAR
Best of Bags.



BLACKBASKET

new



olive (56)

1807777

SHOPPER

Because our all-black BLACKBASKET is so popular, we have now added completely new variants to the side.

Just like the 'original' with a black frame, but with coloured covers. We are sure that you will have a lot of fun with it - after all, this new BLACKBASKET has the same unbeatable advantages, of a lightweight, foldable aluminium frame, front zip pocket, handle cuff ... see yourself.



BLACKBASKET

HIGHLIGHTS

// NEW TREND COLOURS

// BLACK ALUMINIUM
FRAME

// FOLDABLE AND STABLE

// WITH GRIP SLEEVE

Available colours:



black (1)

new



olive (56)

new



grey (115)

new



beige (198)



1807777 **BLACKBASKET**

Shopper

nicely designed shopping basket
with aluminium frame and zipper
front pocket; foldable

Material: Polyester 600d
Size (cm): W 45 x H 25/45 x D 25
Packing (pcs): 10
Decoration area (cm, silkscreen): on
front pocket W 25 x H 10
Decoration possibilities: silkscreen
print; transfer print print; embroi-
dery; digitally printed label; metal
emblem; doming; present box (3)

Watch the product
video here:





PROFESSION



AL





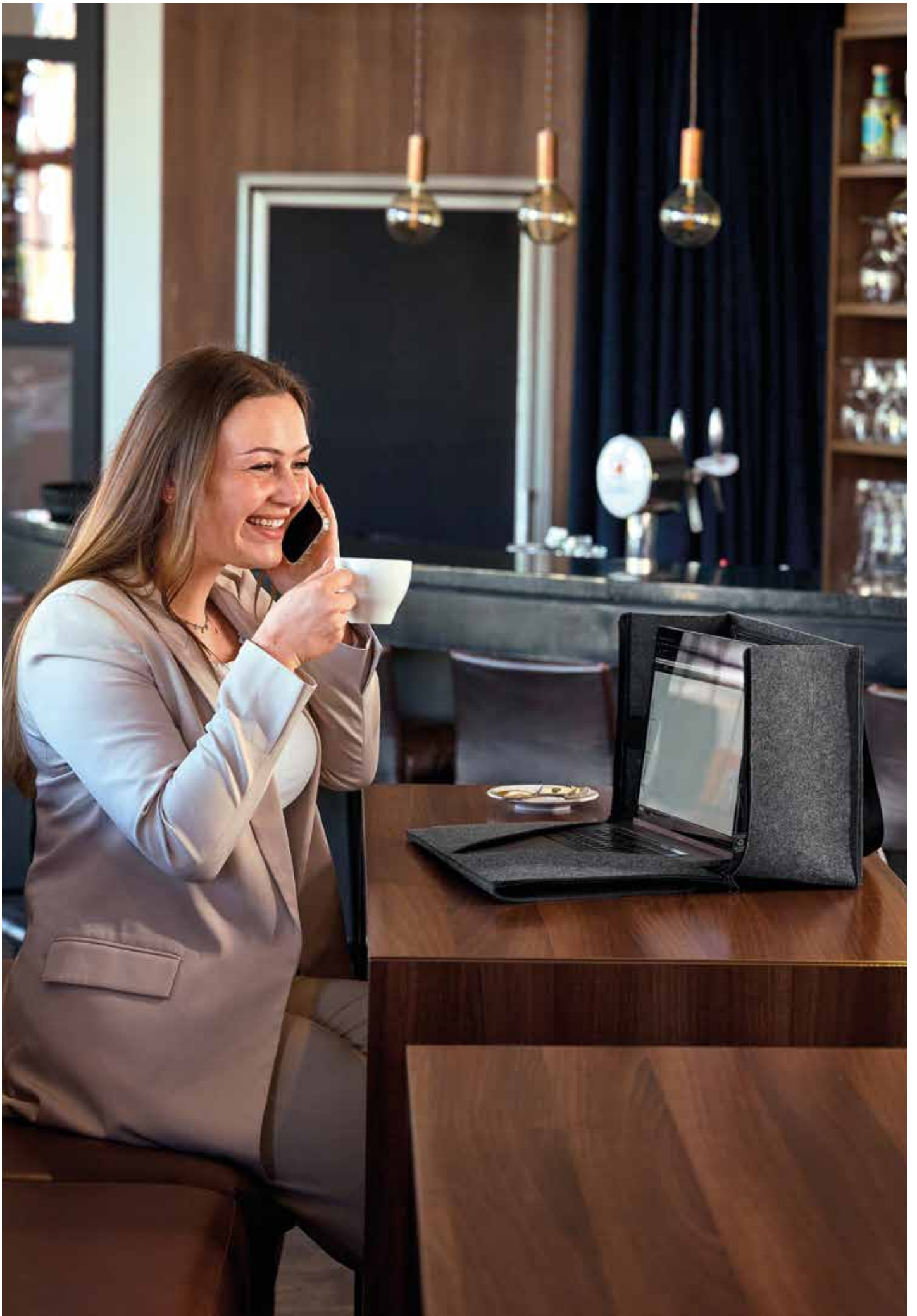
anthracite (10)

1818046

ORGANIZER

What this beautiful bag with recycled PES felt can do you really can't tell by looking at it. Because inside it is a highly professional organiser that provides a desk space with privacy.

One side section, including the lid, can be opened up completely super quickly and super easily with zip fasteners. This reveals an ideal place for your laptop, well protected from all sides - even from prying eyes.



HIGHLIGHTS

- // RECYCLED PES FELT
- // IDEAL FOR WORK ON THE TRAIN, IN THE CAFÉ ...
- // PROTECTS FROM PRYING EYES
- // PADDED BOTTOM

Perfect for combining



1818046 PROFESSIONAL



1818044 MODERNCLASSIC



1818045 MODERNCLASSIC

1818046 **PROFESSIONAL****Organizer**

organizer with extensive features; large main compartment; quick-opening function for mobile working; useable with and without flap; padded base; laptop holder; flat slip-in pocket on the front; two slip-in pockets on the back; two fastening loops for a drink bottle, for example; three flat slip-in pouches inside; three slip-in loops inside; flat zipped pocket inside; length-adjustable carrying straps

Material: recycled PES felt
 Size (cm): W 42 x H 27 x D 16
 Packing (pcs): 20
 Decoration area (cm, embroidery):
 on front pocket W 23 x H 12
 Decoration possibilities: embroidery, transfer print, digitally printed label, metal emblem, doming, present box (3)

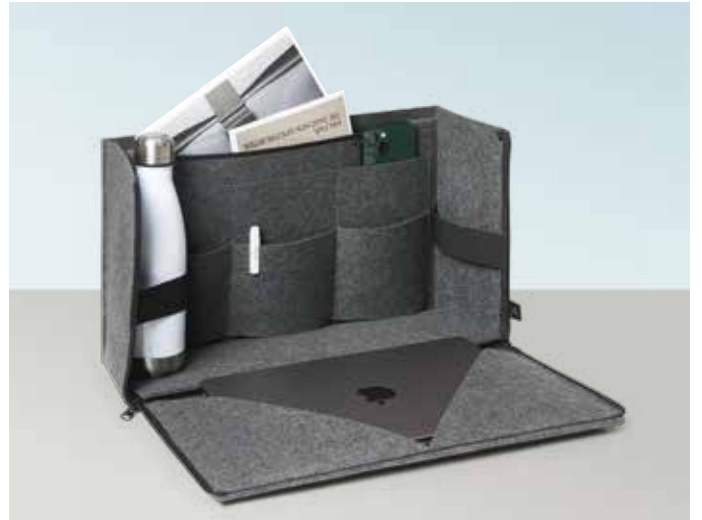
Watch the product video here:



1. open the lid



2. zip open the sides



3. open your laptop and go!



MODERNCLA



SSIC



MODERNCLASSIC



anthracite (10)

1818044

INLAY

Is this another inlay? What is certain is that this mega organiser is a pure delight as a stand-alone bag and also as an inlay for our felt organisers.

And that with everyone we have presented it to. The tinkerer? Thrilled with the storage space for small tools. The draughtsman? Loves the elasticated fastening loops for pens. The home Office worker? Transports everything well organised from the home desk to the office. And you're probably already thinking 'Well, I could really use that too.'



MODERNCLASSIC

HIGHLIGHTS

- // RECYCLED PES FELT
- // INDIVIDUALLY ADJUSTABLE POCKETS
- // POCKET-IN-POCKET OR CAN BE USED INDIVIDUALLY
- // HANDLES FOR LIFT OUT AND CARRYING

Perfect for combining



1818046 PROFESSIONAL

1818044 MODERNCLASSIC

1818045 MODERNCLASSIC



1818044 MODERNCLASSIC

Inlay

Practical inlay; main compartment suitable for A4 documents; two deep compartments, one with individually adjustable separation; practical, elasticated fastening loops; handles

Material: recycled PES felt

Size (cm): W 32,5 x H 21 x D 14

Packing (pcs): 20

Decoration area (cm, embroidery): on the front W 12,5 x H 4,5

Decoration possibilities: embroidery, transfer print, digitally printed label, metal emblem, present box (1)

Watch the product video here:



Front side



Backside



MODERNCLA



SSIC



MODERNCLASSIC



anthracite (10)

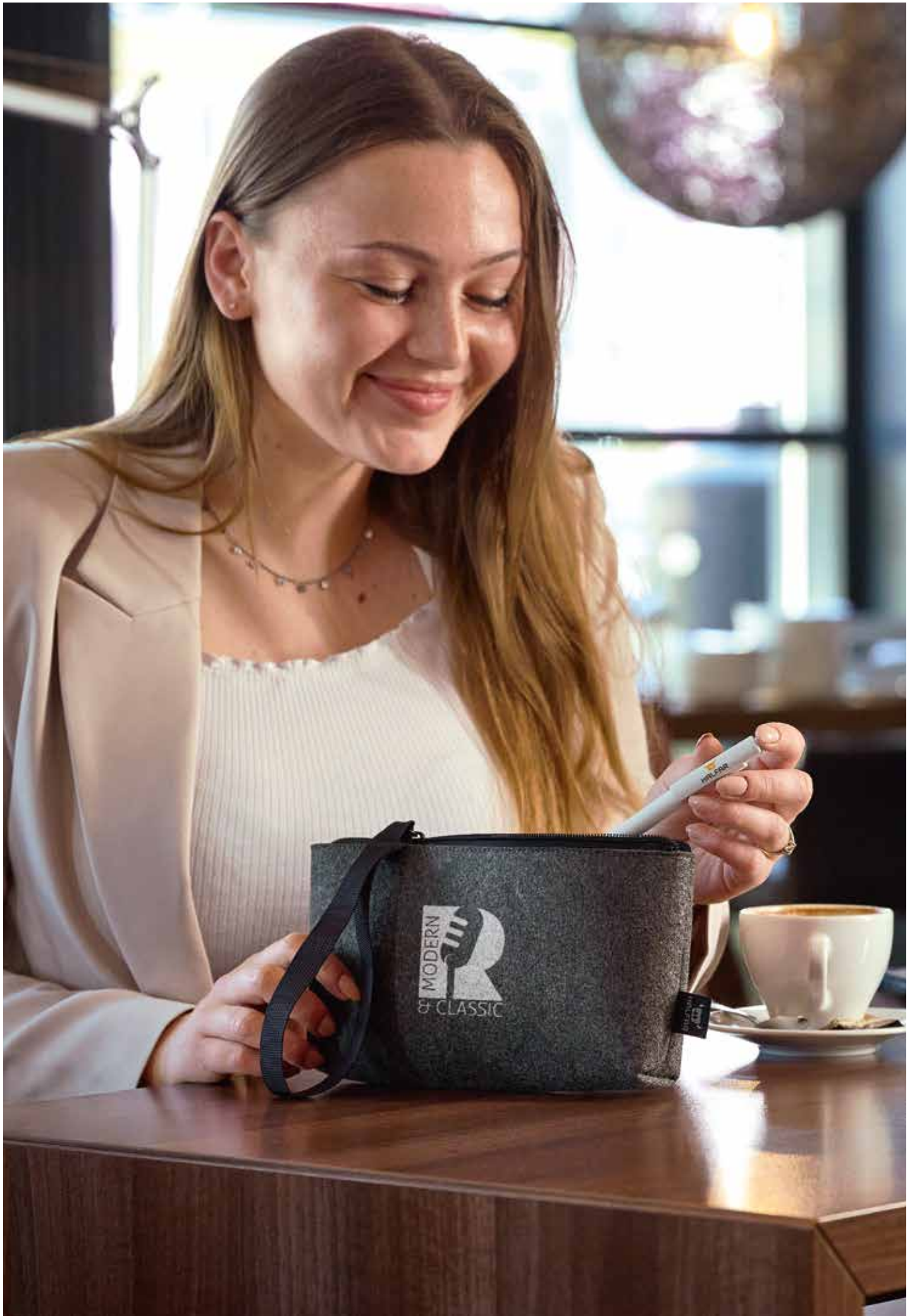
1818045

ZIPPER BAG

For some it's lipembroidery and mascara, for others charging cables and headphones: the small everyday items that always need to be with you.

This zip-pocket with recycled PES felt gives them a storage space that is as beautiful and stylish. The loop makes it easy to grab, carry or fish out of a larger bag.

And the size is just right to take it with you, wherever you go - whether at your desk, on the beach or to the café.



MODERNCLASSIC

HIGHLIGHTS

// RECYCLED PES FELT

// LONG HAND STRAP

// VERSATILE IN USE

// COMPACT AND UNCOMPLICATED

Perfect for combining



1818046 PROFESSIONAL



1818044 MODERNCLASSIC



1818045 MODERNCLASSIC



1818045 MODERNCLASSIC

Zipper Bag

compact and elegant little bag
made from recycled felt material;
zip fastener; practical hand strap

Material: recycled PES felt
Size (cm): W 24 x H 12 x D 3
Packing (pcs): 50
Decoration area (cm, embroidery):
on the front W 9 x H 7
Decoration possibilities: embroi-
dery, transfer print, digitally printed
label, metal emblem, present box
(9)

Watch the product
video here:





