

INNOVATIONS SPRING 2025



HALFAR

Best of Bags.



RECYCLING, REVOLUTIONS AND REALLY GREAT IDEAS FOR BAGS

Just like you, we love sustainability. And our new products for 2025 are made almost exclusively from recycled materials, whether soft felt or shiny synthetic rPET fibres.

Plus, there's a real revolution upon us – the 'MONO Shopper' made from just one material. It's another important step towards the circular economy. With this aesthetically pleasing knitted shopping bag, we can show just how well fashion can pair with responsibility.

Speaking of pairs and things going together: you can look forward to new series and completed families of your favourite bags. To cooler bags for your bicycle and backpacks for your laptop. To powdery pastel tones and innovative Airtag compartments. To surprisingly affordable backpacks and amazingly compact thermal shoulder bags. And to a wealth of ideas for how bags can become a platform for brands and ideas. Have fun with our new developments!

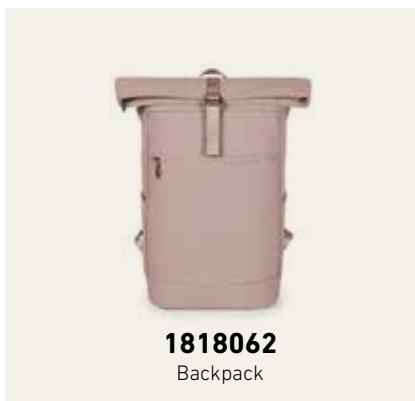
Your HALFAR® Team

HELLO NEW!

MONO

06 **STAR S**

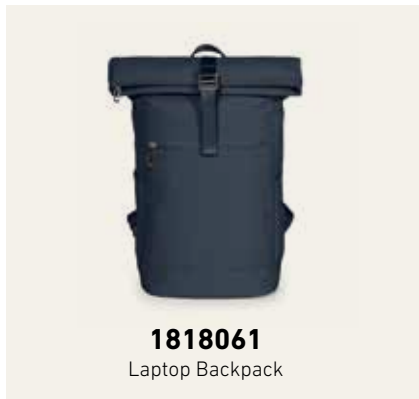
08



STAR

10 **BASIC**

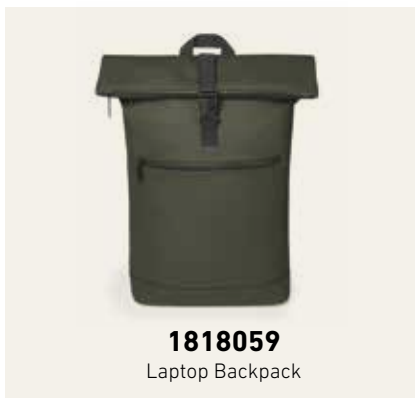
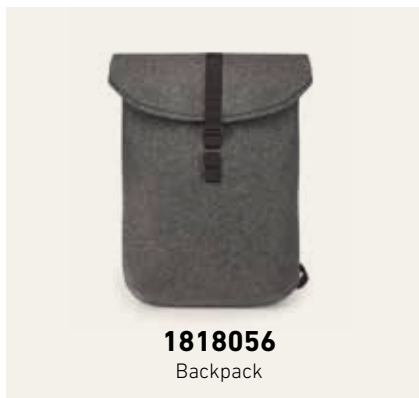
12



MODERNCLASSIC

14 **PURE**

16





PURE

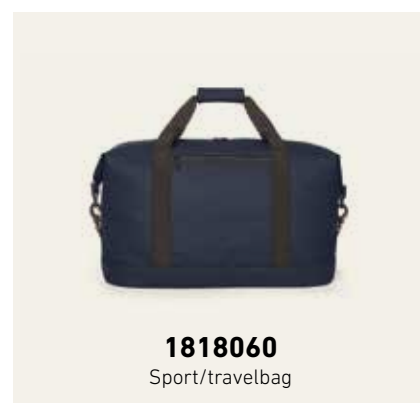
18

PURE

20



1818058
Waist bag



1818060
Sport/travelbag

ORBIT

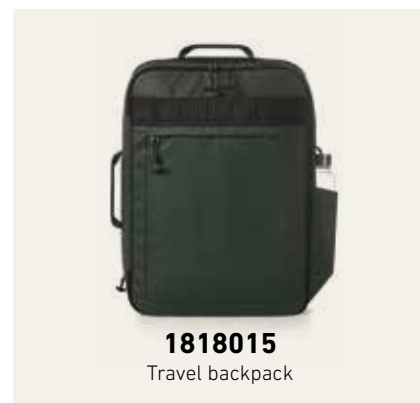
22

ACTIVE

24



1819200
Notebook backpack



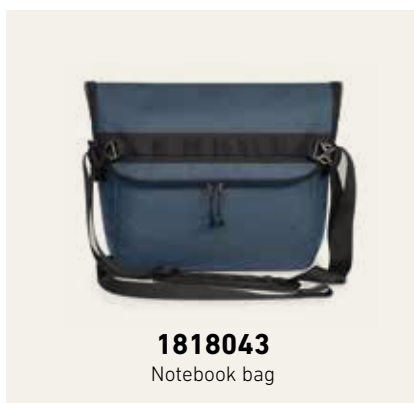
1818015
Travel backpack

ACTIVE

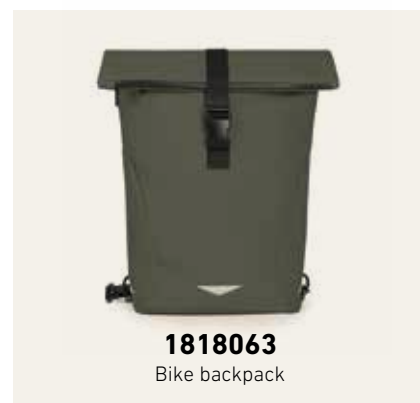
26

ORBIT

28



1818043
Notebook bag



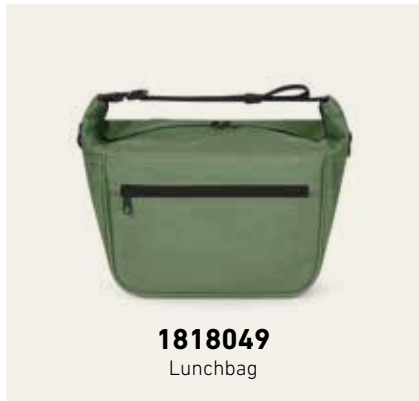
1818063
Bike backpack

SOFTBASKET

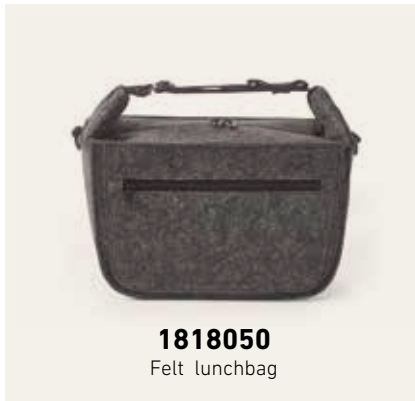
30

SOFTBASKET

32



1818049
Lunchbag



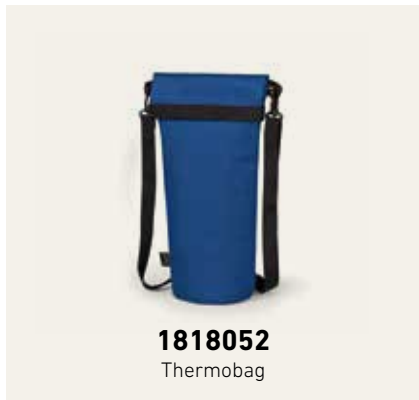
1818050
Felt lunchbag

BOTTLE

34

FLEX

36



1818052
Thermobag



1818051
Wash bag



Available colours:

1818055 **MONO****Shopper**

black (1)



navy (3)



grey (115)



off-white (222)



grey-green (644)



MONO
JUST 1 MATERIAL
100% RECYCABLE

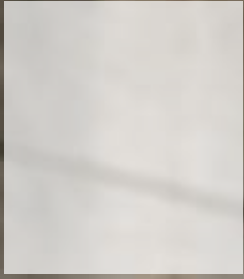
HIGHLIGHTS

- // NEW MONO MATERIAL
- // VARIETAL PURITY FOR THE CIRCULAR ECONOMY
- // HIGH-QUALITY KNITTED LOOK
- // PRACTICAL INSIDE COMPARTMENT
- // TRENDY TILE LOOK

Watch the product video here:



MONOMO



Watch the product video here:



STARS





1818062 **STAR S**

Backpack



Available colours:



black (1)



navy (3)



beige (198)



ice blue (225)



dusky pink (450)



HIGHLIGHTS

- // THE LITTLE ONE FOR 'ME AND MINI ME'
- // SOFT UPPER
- // HANDY SIDE COMPARTMENTS
- // HIGH-QUALITY METAL CLOSURE
- // PERFECT COLOUR MATCHING

Available colours:

1818061 **STAR****Laptop backpack**

black (1)



navy (3)



beige (198)



ice blue (225)



dusky pink (450)



HIGHLIGHTS

- // THE BIG ONE FOR 'ME AND MINI ME'
- // SOFT UPPER
- // HANDY SIDE COMPARTMENTS
- // HIGH-QUALITY METAL CLOSURE
- // PERFECT COLOUR MATCHING

Watch the product video here:



STAR

Watch the product video here:



BASIC



1818064 **BASIC**

Backpack



Available colours:



black (1)



navy (3)



red (5)



beige (198)



HIGHLIGHTS

- // TOP PRICE
- // MODERN AND PURISTIC LOOK
- // RECYCLED MATERIAL
- // HANDY FRONT COMPARTMENT
- // REFLEX PRINT
- // INSIDE WITH AIRTAG POCKET

Available colours:



anthracite (10)



1818056 **MODERNCLASSIC**

Backpack



HIGHLIGHTS

- // MODERN AND PURISTIC LOOK
- // TRENDY SOFT FELT
- // RPES UPPER
- // HIGH-QUALITY METAL CLOSURE
- // ELABORATE UPHOLSTERY

Watch the product
video here:



MODERNCLASSIC

Watch the product video here:



PURE





1818059 **PURE**

Laptop backpack

Available colours:



black (1)



navy (3)



yellow (4)



olive (56)



beige (198)



HIGHLIGHTS

- // URBAN AND PURISTIC LOOK
- // WATER-REPELLENT FABRIC
- // WATERPROOF ZIP CLOSURE
- // RECYCLED MATERIAL

Available colours:



1818058 **PURE**

Waist bag



black (1)



navy (3)



yellow (4)



olive (56)



beige (198)



HIGHLIGHTS

- // URBAN AND PURISTIC LOOK
- // WATER-REPELLENT FABRIC
- // WATERPROOF ZIP CLOSURE
- // RECYCLED MATERIAL
- // SIDE BUCKLE GUARDS AGAINST THEFT

Watch the product
video here:



PURRF

Watch the product video here:



PURE





1818060 **PURE**

Sport/travelbag

Available colours:



black (1)



navy (3)



yellow (4)



olive (56)



beige (198)



HIGHLIGHTS

- // URBAN AND PURISTIC LOOK
- // WATER-REPELLENT FABRIC
- // WATERPROOF ZIP CLOSURE
- // RECYCLED MATERIAL

Available colours:



black (1)



olive (56)



grey (115)

1819200 **ORBIT****Notebook backpack**

HIGHLIGHTS

- // 2 NEW COLOURS – GREY AND OLIVE
- // RECYCLED MATERIAL
- // ELABORATE CARRYING SYSTEM
- // EXPANDABLE MAIN COMPARTMENT
- // REFLEX PRINT

Watch the product video here:



ORBIT

ACTIVE



Watch the product video here:





1818015 **ACTIVE**

Travel backpack



Available colours:



black (1)



dark green (44)



pigeon blue (455)



mustard yellow (742)



HIGHLIGHTS

- // PLENTY OF STORAGE SPACE FOR CLOTHES AND EQUIPMENT
- // SEPARATE MAIN COMPARTMENTS FOR WORK-LIFE BALANCE
- // TABLET AND LAPTOP COMPARTMENT
- // SIDE HANDLE
- // RECYCLED MATERIAL

Available colours:



1818043 **ACTIVE**

Notebook bag



black (1)



dark green (44)



pigeon blue (455)



mustard yellow (742)



HIGHLIGHTS

- // PERFECT FOR CYCLING
- // FLEXIBLE HIP STRAP
- // HIGH-QUALITY CLOSURE
- // COMFORTABLY PADDED CARRYING STRAP
- // RECYCLED MATERIAL

Watch the product video here:



ACTIVE



Watch the product video here:



ORBIT





1818063 **ORBIT**

Bike backpack

Available colours:



black (1)



olive (56)



caramel (272)



HIGHLIGHTS

- // WATER-REPELLENT UPPER
- // WATERPROOF ZIP CLOSURE
- // ROBUST MOUNTING CLIPS
- // RECYCLED MATERIAL
- // INSIDE WITH AIRTAG POCKET
- // REFLEX PRINT
- // EASY CONVERSION TO BACKPACK

Available colours:



black (1)



navy (3)



red (5)



jade green (19)



beige (198)



1818049 **SOFTBASKET**
Lunchbag



HIGHLIGHTS

- // PERFECT FOR OUTDOOR FANS
- // IDEAL FOR SIX-PACKS
- // LENGTH-ADJUSTABLE CARRYING STRAP
- // RECYCLED MATERIAL
- // CAN BE USED AS A BICYCLE HANDLEBAR BAG

Watch the product video here:



SOFTBASKET

SOFTBASKET

Watch the product video here:





1818050 **SOFTBASKET**

Felt lunchbag

Available colours:



anthracite (10)



HIGHLIGHTS

- // PERFECT FOR OUTDOOR FANS
- // IDEAL FOR SIX-PACKS
- // LENGTH-ADJUSTABLE CARRYING STRAP
- // RECYCLED FELT PES
- // CAN BE USED AS A BICYCLE HANDLEBAR BAG

Available colours:



black (1)



navy (3)



yellow (4)



red (5)



royal blue (8)



olive (56)



grey (115)



orange (169)



beige (198)

1818052 **BOTTLE****Thermobag**

HIGHLIGHTS

- // TOP PRICE
- // IDEAL FOR GIFTING BOTTLES
- // HANDY CARRYING STRAP
- // RECYCLED MATERIAL
- // VARIOUS CLOSURE OPTIONS

Watch the product video here:



BOTTLE

Watch the product video here:



FLEX



1818051 **FLEX**

Washbag

Available colours:



black (1)



navy (3)



anthracite (10)



beige (198)



grey-green (644)



HIGHLIGHTS

- // CONTENTS CAN BE TRANSPORTED UPRIGHT
- // GOOD PARTITIONING
- // BAG CAN BE USED HANGING OR STANDING
- // RECYCLED MATERIAL
- // LIGHTWEIGHT

BAG INDEX





1818055 MONO

Shopper

Innovative knitted shopper; attractive tile look; mono material; large main compartment with hanging organiser; ergonomically designed shoulder straps

Material: Polyester
 Size (cm): W 36 x H 36 x D 18
 Packing (pcs): 25
 Decoration area (cm, transfer print): on the front W 25 x H 10
 Decoration possibilities: transfer print, metal emblem, present box, (2)



1818062 STAR S

Backpack

Fashionable roll-top backpack; zippered main compartment with adjustable fastening system; loop strap on the lid; high-quality metal accessories; padded device compartment; zippered front pocket; two side pockets; padded base; padded carrying system; fastening loop on the back for trolley handle; handle

Material: Polyester 290d
 Size (cm): W 25 x H 34 x D 14,5
 Packing (pcs): 20
 Decoration area (cm, silkscreen): on front pocket W 14 x H 16
 Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (2)



1818061 STAR

Laptop backpack

Fashionable roll-top backpack; zippered main compartment with adjustable fastening system; loop strap on the lid; high-quality metal accessories; padded notebook compartment; zippered front pocket; two side pockets; padded base; padded carrying system; fastening loop on the back for trolley handle; handle

Material: Polyester 290d Twill
 Size (cm): W 28 x H 43 x D 16
 Packing (pcs): 20
 Decoration area (cm, silkscreen): on front pocket W 16 x H 20
 Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (2)



1818064 BASIC

Backpack

Practical roll top rucksack; recycled outer material; large main compartment with zipper and additional press stud; attractive reflective print; RPT outer material; large padded pocket; airbag pocket; large front pocket with zipper; two side pockets, e.g. for a water bottle; padded carrying system; handle

Material: rPET 300d
 Size (cm): W 29 x H 44 x D 14
 Packing (pcs): 25
 Decoration area (cm, silkscreen): on front pocket W 16 x H 16
 Decoration possibilities: Werbepresentations-techniken: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (2)



anthracite (10)



black (1)

navy (3)

yellow (4)

olive (56)

beige (198)



1818056 MODERNCLASSIC

Backpack

Backpack made of fine felt; recycled outer material; adjustable closure with loop strap and metal buckles; padded equipment compartment; padded carrying system with adjustable shoulder straps; concealed zippered pocket on back; handle

Material: recycelt PES felt
 Size (cm): W 36,5 x H 42 x D 8
 Packing (pcs): 25
 Decoration area (cm, embroidery): on the front W 14 x H 14
 Decoration possibilities: embroidery, transfer print, metal emblem, digitally printed label, laser engraving, present box, (2)

1818059 PURE

Laptop backpack

Elegant, urban backpack; main compartment with reinforced base; water-repellent zippers, padded notebook compartment with rubber tab; flat zippered compartment; zipped front pocket; padded carrying system; handle

Material: rPET soft PU
 Size (cm): W 28 x H 43 x D 13
 Packing (pcs): 10
 Decoration area (cm, silkscreen): on front pocket W 16 x H 16
 Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (2)



black (1)

navy (3)

yellow (4)

olive (56)

beige (198)



black (1)

navy (3)

yellow (4)

olive (56)

beige (198)



1818058 PURE

Waist Bag

Trendy hip bag; main compartment with 2-way zipper and flat inner pocket; water-repellent zippers; front pocket with zipper; adjustable strap with elastic flap to secure the strap; can be worn as a hip or body bag; large side buckle for easy opening and closing

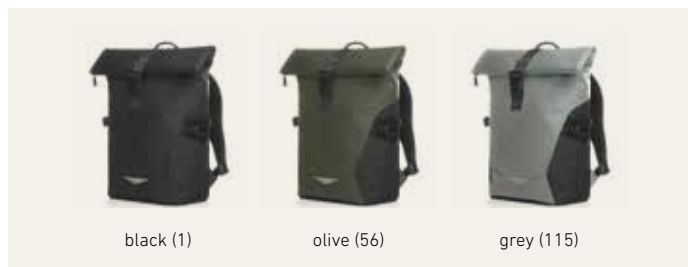
Material: rPET soft PU
 Size (cm): W 26 x H 17 x D 9
 Packing (pcs): 20
 Decoration area (cm, silkscreen): on front pocket W 15 x H 6
 Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (3)

1818060 PURE

Sport-/travelbag

Modern sports/travel bag; main compartment with water-repellent 2-way zipper; front pocket with water-repellent zipper; compression carabiner on the side for volume expansion; large zippered compartment inside; trolley attachment on the back; handles with padded grips; detachable, adjustable shoulder strap with sewn shoulder padding

Material: rPET soft PU
 Size (cm): W 48 x H 39 x D 25
 Packing (pcs): 20
 Decoration area (cm, silkscreen): on front pocket W 14 x H 16
 Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, Doming



black (1)

olive (56)

grey (115)



1819200 ORBIT

Notebook backpack

dynamic roll-top backpack; zipped main compartment with buckle closure; large zipped front pocket; two side pockets; fixing straps; decorative reflective insert on the front; inside padded pocket with hook-and-loop fastening; hidden zipped compartment on the back; elaborately padded carrying system with individually adjustable chest strap; handle and carrying handle

Material: rPET soft PU
Size (cm): W 30 x H 44/61 x D 16
Packing (pcs): 10
Decoration area (cm, silkscreen): on front pocket W 14 x H 11,5
Decoration possibilities: silkscreen print; embroidery; transfer print; digitally printed label; metal emblem; present box (2)



black (1)

dark green (44)

pigeon blue (455)

mustard yellow (742)



1818015 ACTIVE

Travel backpack

spacious and elaborately crafted business travel backpack; large front zipped pocket and functional loop strap; side slip-in pocket for drink bottles, for example; two handles; large padded main luggage compartment with mesh lid, 2-way zip and side mesh pocket and key strap; two zipped mesh pockets in the main compartment lid; main compartment volume extension; separately accessible 2-way zipped compartment for work equipment: Tablet and notebook compartment, both with velour lining and elastic fastening loop; mesh pocket; slip-in

pocket suitable for A4 documents; pen loop; well-padded back carrying system with adjustable chest strap; fastening loop for trolley bar on the back

Material: rPET 600d
Size (cm): W 34 x H 47 x D 20
Packing (pcs): 10
Decoration area (cm, silkscreen): on front pocket W 16 x H 24
Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (2)



black (1)

dark green (44)

pigeon blue (455)

mustard yellow (742)



1818043 ACTIVE

Notebook bag

dynamic notebook bag; flap with 2-way zip, functional loop strap, side buckles; for use as volume expansion; large main compartment with quick access; padded notebook compartment with hook-and-loop tab; two slip-in pockets inside; zipped front pocket; handle and fastening loop for trolley handles; concealed zipped pocket on the back; padded back; padded base; length-adjustable shoulder strap on both sides with sewn shoulder pad; flexible waistband fixing - ideal for cycling

Material: rPET 600d
Size (cm): W 40 x H 32 x D 12
Packing (pcs): 10
Decoration area (cm, silkscreen): on front pocket W 22 x H 17
Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (2)



black (1)

olive (56)

caramel (272)



1818063 ORBIT

Bike backpack

Dynamic roll-top backpack with waterproof zippers; recycled outer fabric with water-repellent effect; zipped main compartment with additional buckle; large zipped front pocket; decorative reflective print on front and sides; padded inside pocket with Velcro fastener; airbag pocket; attachment loop for trolley handles; bike rack holders on the back; retractable, padded shoulder straps with individually adjustable chest strap; handle

Material: rPET soft PU
Size (cm): W 30 x H 44,5 x D 17
Packing (pcs): 10
Decoration area (cm, silkscreen): on front pocket W 14 x H 11,5
Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, present box, (2)





1818049 SOFTBASKET

Lunchbag

Stylish cooling bag; main compartment with 2-way zipper; generously padded; washable interior; detachable, adjustable strap on one side with rubber flap for strap attachment; D-rings on both sides for attachment of e.g.: optional shoulder strap* or keys; bottom feet; loops on back for attaching to bike handlebars

*Not included

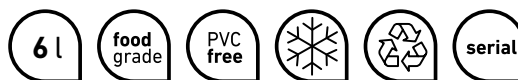
Material: rPET 600d

Size (cm): W 26 x H 17 x D 15

Packing (pcs): 20

Decoration area (cm, silkscreen): on front pocket W 16 x H 7

Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (3)



1818050 SOFTBASKET

Felt lunchbag

Timeless felt cooling bag; main compartment with 2-way zipper; generously padded; washable inside; detachable, length-adjustable strap on one side with G-hook and rubber tab for strap attachment; D-rings on both sides for attachment of optional shoulder strap* or keys for example; bottom feet; loops on back for attaching to bike handlebars

*Not included

Material: recycelt PES felt

Size (cm): W 26 x H 17 x D 15

Packing (pcs): 20

Decoration area (cm, silkscreen): on front pocket W 10 x H 5

Decoration possibilities: embroidery, transfer print, metal emblem, Lasern, digitally printed label, doming, present box, (3)



1818052 BOTTLE

Thermobag

Versatile toiletry bag; large, padded zipped main compartment; snap closure for various daytime wearing options, detachable, length-adjustment carrying strap

Material: rPET 600d

Size (cm): W 17 x H 38 x D 11

Packing (pcs): 50

Decoration area (cm, transfer print): on the front W 7,5 x H 20

Decoration possibilities: transfer print, doming, present box, (3)



1818051 FLEX

Washbag

Attractive hanging or standing toiletry bag; recycled outer fabric; zippered front pocket; front loop strap; three-sided 2-way zipper; zippered pocket in lid; four mesh pockets inside; handle

Material: rPET 600d

Size (cm): W 23 x H 24 x D 10,5

Packing (pcs): 50

Decoration area (cm, silkscreen): on front pocket W 13 x H 8

Decoration possibilities: silkscreen print, embroidery, transfer print, metal emblem, digitally printed label, doming, present box, (3)

